

Jordan

Global Youth Tobacco Survey (GYTS)

FACT SHEET



The Jordan GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, environmental tobacco smoke exposure (ETS), cessation, media and advertising, and school curriculum. These determinants are components Jordan could include in a comprehensive tobacco control program.

The Jordan GYTS was a school-based survey of students in grades 7-9, conducted in 1999. A two-stage cluster sample

design was used to produce representative data for all of Jordan. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 91.0%, the student response rate was 92.2%, and the overall response rate was 83.9%. A total of 3912 students participated in the Jordan GYTS.

Prevalence

36.4% of students had ever smoked cigarettes (Male = 44.1%, Female = 25.8%)
 22.9% currently use any tobacco product (Male = 27.5%, Female = 15.2%)
 18.3% currently smoke cigarettes (Male = 22.6%, Female = 11.4%)
 12.9% currently use other tobacco products (Male = 14.9%, Female = 8.3%)
 13.9% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

30.8% think boys and 26.7% think girls who smoke have more friends
 22.6% think boys and 19.5% think girls who smoke look more attractive

Access and Availability - Current Smokers

34.0% usually smoke at home
 34.9% buy cigarettes in a store
 70.9% who bought cigarettes in a store were NOT refused purchase because of their age

Environmental Tobacco Smoke

65.8% live in homes where others smoke
 59.7% are around others who smoke in places outside their home
 76.5% think smoking should be banned from public places
 68.8% definitely think smoke from others is harmful to them
 53.4% have one or more parents who smoke
 20.3% have most or all friends who smoke

Cessation - Current Smokers

40.2% want to stop smoking
 79.3% tried to stop smoking during the past year
 85.1% have ever received help to stop smoking

Media and Advertising

80.9% saw anti-smoking media messages, in the past 30 days
 66.4% saw pro-cigarette ads on billboards, in the past 30 days
 61.3% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
 33.2% have an object with a cigarette brand logo
 27.7% were offered free cigarettes by a tobacco company representative

School

52.3% had been taught in class, during the past year, about the dangers of smoking
 49.7% had discussed in class, during the past year, reasons why people their age smoke
 50.6% had been taught in class, during the past year, the effects of tobacco use

Highlights

- 23% of students currently use some form of tobacco; 18% currently smoke cigarettes; 13% currently use other forms of tobacco.
- ETS exposure is very high – almost 6 in 10 students live in homes where others smoke; 6 in 10 are exposed to smoke in public places; over half have parents who smoke.
- Almost 7 in 10 students think smoke from others is harmful to them.
- Almost 8 in 10 students think smoking should be banned in public places.
- 8 in 10 students saw anti-smoking media messages in the past 30 days; almost 7 in 10 saw pro-cigarette ads in the past 30 days.